

REDUCING BUSINESS COSTS



BUSINESS IMPROVEMENT DISTRICT



FOREWORD

LET'S HARNESS THE COLLECTIVE PURCHASING POWER OF BUSINESSES AND ORGANISATIONS WITHIN THE SWANSEA BID.

Our Commercial Business & Facilitation operating group is a key area of delivery for the BID. Cost saving initiatives and specifically the opportunity to exploit the collective purchasing power of the BID company is focused on helping you reduce your overall operating costs/bottom line.

Through specialist procurement and economies of scale, in partnership with Meercat (who work with many BIDs across the UK), we will provide added value and tangible economic benefit to help your business meet economic, corporate social responsibility and environmental ambitions.

The process is simple; contact Meercat Associates (back page) to arrange a **FREE** visit from a Business Improvement Consultant, who will then review your business costs against the areas contained within this booklet (utilities, telecoms, testing and pest control).

PLUS, we have secured special offers from businesses closer to home to provide you with discounted media, hanging baskets, leafleting, advertising opportunities, parking, IT, HR, the list goes on. Contact the BID office about these.

The opportunities outlined in this BID Toolkit Booklet represents the first stage in this work programme. Thoughts and suggestions are welcome to help inform our on-going work to benefit you, the BID area Businesses.

Russell Greenslade
Swansea BID



ENERGY

GETTING THE BEST DEAL WITH GAS AND ELECTRICITY PROVIDERS.

The Meercat team manages the entire procurement process to guarantee fixed cheaper gas and electricity costs for your business.

Meercat will review your consumption, monitor and manage your contract to make sure you are always on the best possible tariff.

Tied into a contract? Meercat will plan and work proactively to secure the best terms in preparation for the renewal date. Meercat will ensure that your contract is terminated at the right time to prevent it from rolling to a higher rate.



TELECOMS

KEEPING IT SIMPLE FOR BUSINESSES.

The expert telecoms team at Meercat can tailor a solution for your business, looking at landline, mobile and broadband usage.

They analyse sometimes complicated itemised bills then negotiate on your behalf, saving you time and money.

By collaborating with BID businesses across the UK, Meercat can access the best rates from telecoms providers.



PEST CONTROL

PESTS CAN CARRY DISEASE AND CAUSE FOOD POISONING;

They can also cause physical damage to properties and leave nests, droppings and odours. Following an extensive procurement process, the Meercat team have negotiated an exclusive package which provides affordably priced pest control with a friendly and professional service.

Through the Swansea BID joint procurement service, Meercat will commission pest control advisors to arrange a site inspection at a time that is convenient for you. During this visit, they will create a detailed recommendation based on your individual circumstances and recommend an approach that will work for your business. The service covers infestations across food and non-food premises, including rodent, bird or insect control.





SAFETY

BY LAW, EVERY BUSINESS AND ORGANISATION HAS TO ENSURE THAT THEIR BUILDING AND EQUIPMENT IS SAFE AND REGULARLY TESTED TO ENSURE COMPLIANCE.

Swansea BID Will Take Care Of:

- Fire Risk Assessments
- Health & Safety Risk Assessments
- Fire Warden Training
- DSE Assessments
- Legionella Water Testing
- Fixed Wire Testing
- Fire Alarm Testing

Swansea BID Will Take Care Of:

- Fire Extinguisher Servicing
- Thermal Imaging
- Emergency Lighting Testing
- PAT Testing
- Electrical Maintenance; Planned & Reactive

STATIONERY AND PRINT

REDUCE STATIONERY
AND PRINT COSTS
THROUGH JOINT BULK
PURCHASING.

Meercat will work with other businesses and suppliers to negotiate better deals on combined orders.



SWANSEA BID BUSINESS OFFERS

South Wales
Evening Post

FREE
marketing
health check

on your business PLUS

50%
off

your first months' advertising
both in print and online.



25%
off

radio advertising PLUS

FREE
digital
consultation

for Swansea BID Businesses



We have brokered the following NCP City Centre worker discounted deals for Swansea BID Businesses.

£4.50 all day

saver ticket saving **£8+** per user per day

10% off

monthly ticket for Swansea BID Businesses



FREE
12 months
website hosting services



20% off

the category of membership that your business falls into.



50% discount off leaflet distribution pitches in the City Centre is available to Swansea BID Member Business.

25% discount off Floral Hanging Baskets from The City & County of Swansea parks team

15% discount off the NEW City & County of Swansea Quadrant and High Street MSCP Pillar advertising scheme

20% discount off advertising on the Big Screen in Castle square

FREE Business Crime Reduction Advice & Support with the team conducting target hardening services, anti-climb paint, priikka strips, solar lighting and room alarms*

*subject to availability and survey



INSURANCE

KEEPING YOU, YOUR
BUSINESS, YOUR STAFF
AND CUSTOMERS
COVERED.

Meercat will help you to establish what level of cover you are legally required to commit to.

Should you choose to, you may also take advantage of:

- Commercial vehicle cover and finance
- Marketing software
- Legal expenses cover
- Training and talks from one of the UK's major insurers

BESPOKE BID BUSINESS OFFERS

Peter Lynn
& PARTNERS

Solicitors

PiSYS.net
We make IT easy



photographsof

10%
discount

on Legal and Human
Resource services

FREE
IT Review

PLUS

10%
off

IT support package

25%
off

photography
services

How to get more information and take up these Swansea BID Business offers?

Thats easy, just contact the Swansea BID office on (01792) 475021 or info@swanseabid.co.uk



TRAINING

THE BID CAN TAKE CARE OF YOUR BUSINESS TRAINING NEEDS, WHETHER IT IS FIRST AID, MARKETING, FINANCE OR MONETISING YOUR SOCIAL MEDIA PRESENCE.

Keep an eye on the BID member e-news and swanseabid.co.uk to see what is happening this quarter and where you can make some significant savings against your existing staff training package.

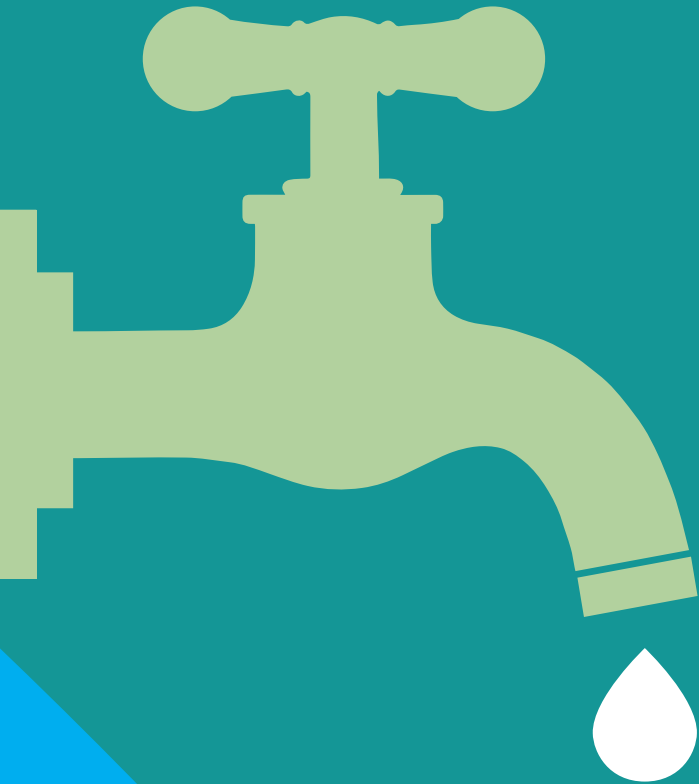


MERCHANT SERVICES

FLEXIBILITY TO MEET BUSINESS NEEDS.

Working with you to identify the best payment methods for your business, Meercat can help you select the services that best meet your needs and look to future development to make sure you have the tools to expand.

The Meercat team will look to ensure you are paying the best price for card readers and the payments your customers make online and by email and phone.



WATER

TAKING ADVANTAGE OF DEREGULATION.

Full UK deregulation of the water industry is underway and businesses in England have the power to choose who supplies them with water, waste water and drainage services.

Meercat Associates are in the best position to negotiate the most competitive service and charges for your businesses right from the start.

Take advantage of the change in law without spending hours negotiating.



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BUSINESS IMPROVEMENT DISTRICT



Swansea BID working in partnership
with Meercat Associates Ltd.