



BUSINESS IMPROVEMENT DISTRICT

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# BID Area Regeneration

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# BID AREA REGENERATION



## DIGITAL DISTRICT, CITY PARK & CASTLE GARDENS

INVESTMENT - £100 MILLION

### WHAT IT INCLUDES:

- City deal digital district
- Digitally enabled city park created
- New two way traffic for city centre
- Castle gardens redevelopment
- Innovation space
- New business start up space
- Flexible HQLC office space
- New retail
- New living accommodation

### TIMELINE:

- Kingsway
  - Demolition of Oceana building - **COMPLETED**
  - Professional teams appointed - **COMPLETED**
  - Kingsway main works - **UNDERWAY, COMPLETION DEC19**
- Castle Square
  - Development partner procurement - **COMPLETED**
  - Construction - **NOW UNTIL 2020**

# WHAT | WHERE | WHEN

## SWANSEA CENTRAL - 1A

INVESTMENT  
- £100 MILLION

### WHAT IT INCLUDES:

- 3500 seater arena
- High end hotel
- 2 car parks (1050 spaces)
- Residential accommodation
- New retail

## SWANSEA CENTRAL - 1B

INVESTMENT  
- £100 MILLION

### WHAT IT INCLUDES:

- New retail
- New food & beverage
- New leisure
- New independent trade units
- New business space
- New academic space
- Innovation space

### TIMELINE:

- Land assembly - **COMPLETED**
- Outline planning - **COMPLETED**
- Arena operator appointment - **COMPLETED**
- Cabinet approval for £100 million construction - **COMPLETED**
- Hotel operator - **JUNE 18**
- Final planning - **JUNE 18**
- Main contractor appointment - **AUGUST 18**
- On site works - **SEP TO NOV 18**
- Christmas pause to protect trade - **NOV/DEC 18**
- Out of ground construction - **JAN/FEB 19**
- Opening of arena - **LATE 2020**

### TIMELINE:

- Professional team appointed - **COMPLETED**
- Baseline research - **COMPLETED**
- Stakeholder engagement & pre design - **JUNE 18**
- Scheme design - **DEC 18**
- Planning submitted - **FEB 19**
- Final land assembly and property completions - **JULY 19**
- Prep works - **SUMMER 19**
- Main construction start - **NOV 19**

The most  
**significant investment**  
in the city for 70 years.

**18,700**

New training and  
apprenticeship  
opportunities.



**New Major  
Visitor  
Attractions**

Digital Arena and  
Hydro Hub.

**£128 Million**

Net gross value  
added per annum.

**Kingsway  
Digital Village**

Supporting growth of  
technology and other  
high value businesses.  
Also creating **9,300 SQ M**  
of flexible and affordable  
accommodation.



**1,980**

Additional  
full-time  
equivalent  
jobs generated  
in Swansea.

