



BUSINESS IMPROVEMENT DISTRICT

Meet Your BID Team at the Swansea City Centre Conference & SWANSEA BID OPEN STAKEHOLDER MEETING

The National Waterfront Museum | Tuesday 31st March 10am - 8pm

Swansea BID is pleased to be involved in the upcoming City Centre Conference, which will bring together businesses, developers, residents and anyone who has a vested interest in ensuring Swansea City Centre is a success. After helping to launch the well-attended inaugural event last year, Swansea BID will sponsor the Development and Investment Zone at the 2020 event. If you are a BID area business, why not come along to have your say, meet your BID team, share your views on Swansea City Centre and to have a chat about any BID matters?

It would be great to welcome you as visitors to the Conference, where the focus will be very much upon the future of the City Centre. This is a topic close to the heart of all of our BID area businesses, and it is important that you have your say in public forums like this one.

2020 is, of course, one of the most important years in the continued evolution of the City Centre. We are seeing the regeneration really leaving its mark. In our role as a leading BID in the UK we are seeing investors sit up and take notice of Swansea and the investment opportunities it offers.

Potential investors are approaching us for insights on trends, shopper demographics and profile, and what we can do as a BID to support them and their staff. Swansea BID will continue to underpin the regeneration with its own daily operations; organising and promoting scores of events to champion and support the City Centre and its businesses, liaising with investors and potential investors to encourage them to set up businesses in Swansea, co-financing and providing vital services, such as the Rangers, Marketing, Events, Parking Offers, Taxi Marshals and Cleansing Teams.

Please click the below link to register for the FREE event and we look forward to seeing you at The National Waterfront Museum on 31st March 10am-8pm.

<https://www.eventbrite.co.uk/e/swansea-city-centre-conference-itsyourswansea2020-tickets-76947011583>