



BUSINESS IMPROVEMENT DISTRICT

BIRA Support Package

British Independent Retailers Association (BIRA) have put together a membership support package to help businesses during the coronavirus outbreak.

There is already a support hub available at <https://bira.co.uk/coronavirus/> which is full of useful information for businesses, and now levy payers can access the membership support package too.

To sign up for membership visit <https://bira.co.uk/coronavirus/support-package/>

You can access the membership support package for a small fee (£1, £5, £10) all of which will be donated to the Rainy Day Trust.

Membership will be for three months initially, it will then be reviewed and possibly extended in line with government advice.

Benefits of signing up include:

- Legal advice
- Help with selling online
- Help with buying stock
- Utilities switching support
- Social media guidance

Businesses can sign up for membership until Tuesday 20th June 2020.