



BUSINESS IMPROVEMENT DISTRICT

ShopAppy app information

Swansea BID is working hard to support our BID area Businesses in a number of ways during the Covid-19 outbreak.

We have just negotiated an agreement with shopappy.com, which organises temporary local delivery options to support people to shop local even if they feel they need to stay at home. BID Businesses can register with the scheme now, so shoppers can get their shopping delivered by Yellow Cabs 2020. In normal circumstances shopappy.com is a browsing tool with built in click and collect.

Due to Covid-19, there is now a delivery solution. Interestingly, this doesn't just apply to food, buy to healthcare packs, reading and music materials, and self-care packs – all designed to get people through difficult times.



Businesses can sign up for ShopAppy.com for free and start adding the products they are selling following the user guide on the ShopAppy.com site.