



BUSINESS IMPROVEMENT DISTRICT

iTown app information

As Swansea City Centre businesses continue to adapt to the changes forced upon them by the Covid-19 outbreak, new tools to reach customers new and old are enabling businesses to continue to trade safely.

We're encouraging BID Businesses to consider using a new app called, iTown, which makes it even easier for customers to find and support your business during these times.

The app is a ready-made app for towns, villages and high streets across the country that has been released for free in direct response to the current Coronavirus lockdown.

iTown

Sign your business up to iTown.

Help local customers find and support you.

Find out more at iTown.net

12:50

Login

Email

Password

Login

Reset Password

Register

#ShopLocal

iTown will allow independent BID businesses to control their own digital adverts, communications and transactions with customers in Swansea and to receive payments when orders are made.

iTown creates a digital shop window which enables customers using the app to see what is on offer in each business in Swansea, and to order and arrange delivery through a simple online messaging service, and to pay online.

Swansea businesses can get involved by downloading the iTown business portal from the App Store.

You'll need to register by completing your business details, validate your email address and then log back in to the app.

Once you're up and running you can start getting your products and services on the app so your customers can continue to support you.